

Mom★CONGRESS™

SPEAKERS • TUESDAY, MAY 7, 2019



Beth Battaglino, RN-C, CEO, Women's Health Expert
HealthyWomen

Beth Battaglino, RN-C, Chief Executive Officer, HealthyWomen, brings a unique combination of sharp business expertise and women's health insight to her leadership of the organization. Beth has worked in the health care industry for more than 25 years helping to define and drive public education programs on a broad range of women's health issues. She launched and has expanded the HealthyWomen.org brand and is responsible for the business development and strategic positioning of the organization. HealthyWomen now connects to millions of women across the country through its wide program distribution and innovative use of technology. Beth serves as the organization's chief spokesperson, regularly participating in corporate, non-profit, community and media events. She also is a practicing nurse in maternal child health at Riverview Medical Center- Hackensack Meridian

Health, in Red Bank, NJ. In addition to her nursing degree, Beth holds degrees in political science, business and public administration from Marymount University.



Joy Burkhard, MBA

Joy is the founder and executive director of 2020 Mom.

In this role, Joy has used her knowledge of the complex health care system to advance change in maternal mental health. She has over 20 years of experience working in several roles with the health insurer, Cigna, including working in customer service, quality improvement and regulatory affairs.

She has a passion for scaling change and putting the customer first.

Joy founded 2020 Mom in 2011 after her personal, volunteer and professional worlds collided.

She is a member of the American College of Obstetrics and Gynecology expert work group on Maternal Mental Health and the California Maternal Quality Care Collaborative.

Joy has been recognized for her leadership and vision with several awards receiving the "Emerging Leader" award in women's health from the Federal

Health and Human Services Agency, Office of Women's Health (2016), receiving the American Mother, Mother of Achievement Award (2019), receiving a Silver Women in Business Stevie Award for Non-Profit/Government Leadership; Cigna's Volunteer of the Year award (2016), and the Junior League of Los Angeles' Founders Cup (2014) and their Community Achievement Award (2016).



Shanna Cox

Ms. Cox is responsible for the management, monitoring, and evaluation of the Division of Reproductive Health's scientific portfolio. She has published extensively on a wide range of topics, including health care services during pregnancy, adolescent health, preconception care, and health disparities.

She is passionate about equity issues and bringing public health data to action to improve lives. Ms. Cox earned dual MSPH degrees in epidemiology and environmental health from the Emory University Rollins School of Public Health and is an alumni of Clark Atlanta University.



Steven D'Achille

In 2013, following the death of his wife Alexis, Steven founded the Alexis Joy D'Achille Foundation for Postpartum Depression. Since the foundation's inception, Steven has advocated for moms and families here in the US and abroad. He is a board member of Postpartum Support International. This past December a 7,300 sf state-of-the-art mother/baby unit, that offers women with pregnancy-related depression, access to a spectrum of family-focused care options under one roof, opened in Pittsburgh named after his late wife. He hopes to one day have facilities like this in every city.



Katherine Goldstein

Katherine Goldstein is the creator and host of the groundbreaking podcast, *The Double Shift*, a narrative, reported show about a new generation of working mothers. She is an award-winning journalist and was a 2017 Nieman Fellow at Harvard University. She has a track record for conversation-setting work, such as the viral New York Times op-ed, "The Open Secret of Anti-Mom Bias in the Workplace." She lives in Durham, N.C., and is the mother to a three-year-old son.



Lisa M. Hollier, MD

**American College of Obstetricians and Gynecologists (ACOG)
Interim Executive Vice President and Chief Executive Officer**

Dr. Lisa M. Hollier took the role of interim executive vice president (EVP) and CEO on November 1, 2018. As interim EVP and CEO, she oversees the day-to-day operations of ACOG and, with her executive team, provides leadership to more than 200 staff members. She was elected to the office of president in April 2018 and continues to hold that position.

Dr. Hollier's undergraduate work was completed at Pomona College, and she attended medical school at Tulane University, where she also received a master's in public health. Following residency training at the Baylor University Medical Center in Dallas, Texas, she completed a fellowship in maternal-fetal Medicine at University of Texas (UT) Southwestern, also in Dallas. Dr. Hollier has been on the academic faculty at UT Southwestern, UT

Houston, and Baylor College of Medicine, rising to the rank of professor. In Texas, her roles include chief medical officer for obstetrics and gynecology with Texas Children's Health Plan and chair of the Texas DSHS Maternal Mortality and Morbidity Task Force.

During her long history of involvement with ACOG, Dr. Hollier has held ACOG District office in Districts VII and XI. She is also past chair of ACOG District XI. Dr. Hollier has served ACOG in a number of other capacities on committees and task forces and was the assistant secretary and president-elect prior to becoming president. Her strategic initiatives as ACOG president focus on reducing preventable maternal mortality. She is a national resource and leader on this subject, which is one of the most serious health issues facing women across the globe. Throughout her career, Dr. Hollier has been dedicated to caring for the underserved and improving women's health by advancing women's health policy.



Christy Turlington Burns

Founder & CEO Every Mother Counts

Christy Turlington Burns is a mother, global maternal health advocate, and Founder & CEO of Every Mother Counts. After experiencing a childbirth related complication following the delivery of her first child in 2003, Christy was compelled to direct and produce the documentary feature film, No Woman, No Cry, to explore challenges and solutions that impact maternal and infant health around the world. In 2010, she founded Every Mother Counts to heighten awareness about the global maternal health crisis.

Christy has been recognized as one of Time's 100 Most Influential People (2014) and one of Glamour Magazine's Women of the Year (2013). In March 2016, EMC was recognized as one of Fast Company magazine's Top 10 Most Innovative Companies in Not-For-Profit (2016). Prior to her work

as a global maternal health advocate, Christy received international acclaim as a model representing the world's biggest fashion and beauty brands.

Christy has served on the Harvard Medical School Global Health Council, the Harvard School of Public Health Board of Dean's Advisors and the advisory Board of New York University's Nursing School. Christy resides in New York City where she lives with her husband, filmmaker Edward Burns, and their two children. She recently completed her 8th marathon on behalf of Every Mother Counts, to highlight the distance barrier that millions of women face when in need of essential maternity care.